



VM 2011 global
Leadership
summit





Justin Bazan, OD

Park Slope Eye

BEAST FORWARD

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summit



Online and Connected
Justin Bazan, OD

SUMMIT





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E Y E

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www.facebook.com/ParkSlopeEye



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July 2008

July 2008



S	M	T	W	T	F	S
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

My calendars



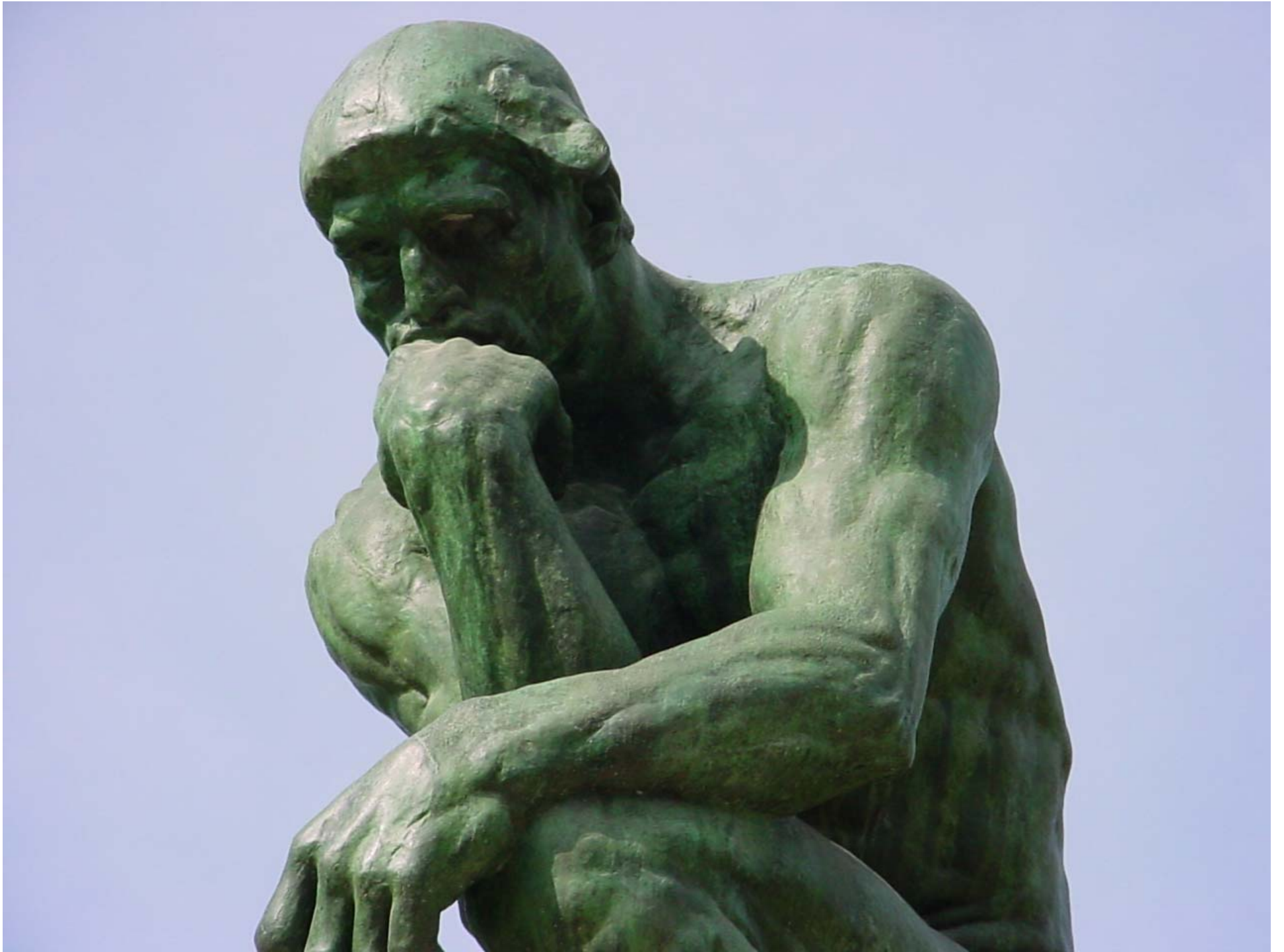
Other calendars



Sun	Mon	Tue	Wed	Thu
29	30	Jul 1	2	3
6	7	8	9	10
13	14	15	16	17
20	21	22	23	24
27	28	29	30	31

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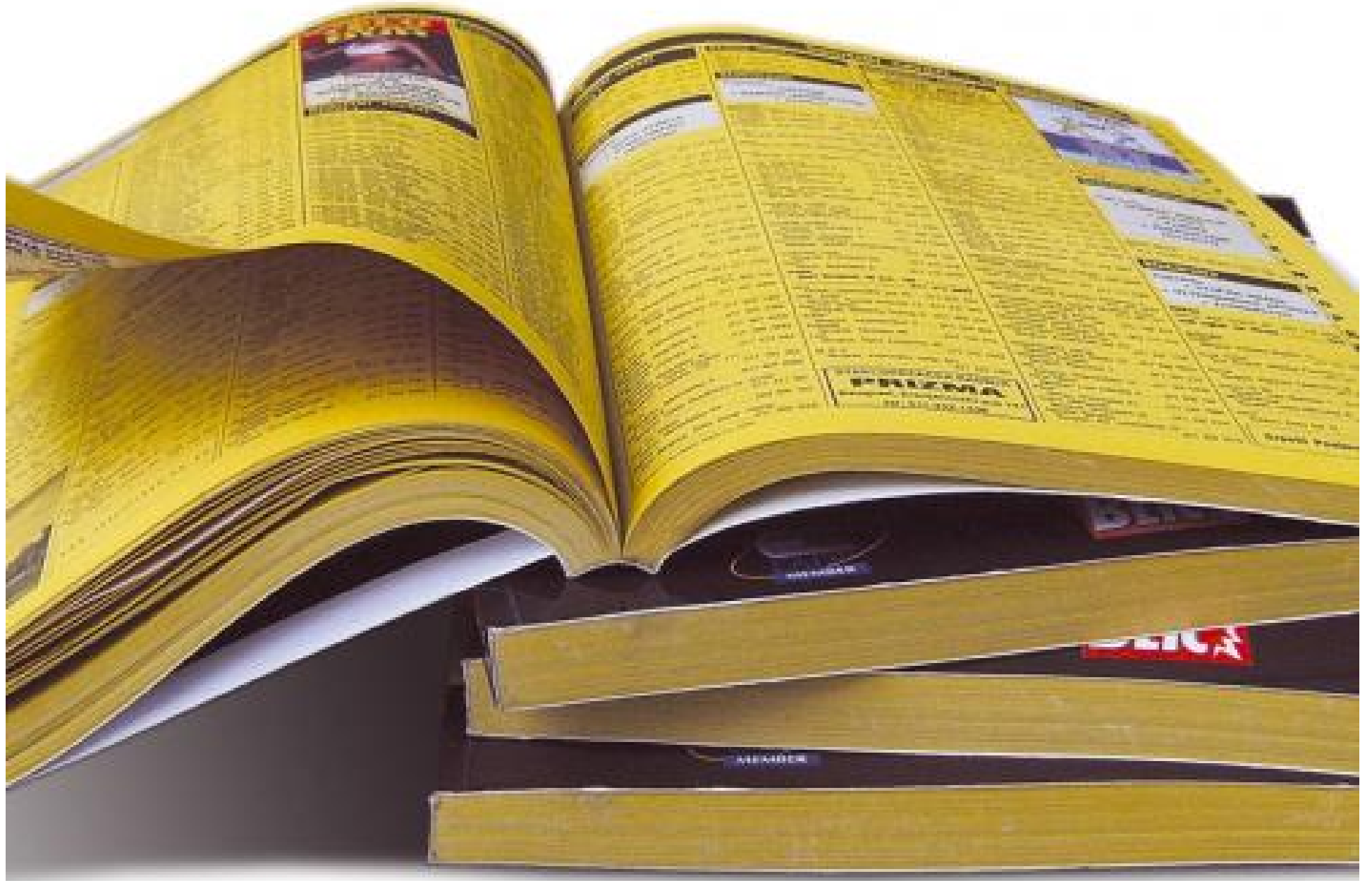
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VICTORIA'S SECRET





P A R K

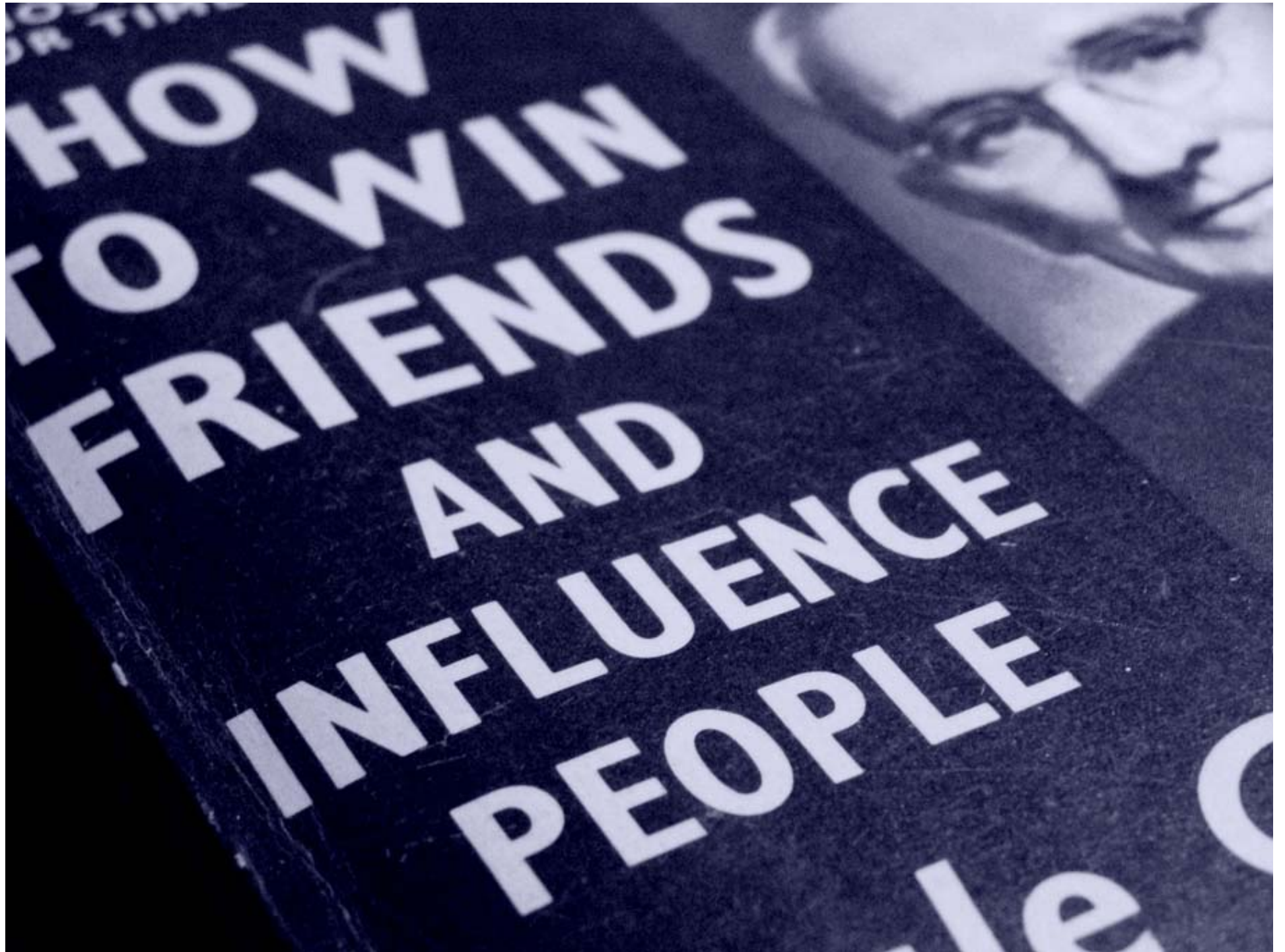
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E Y E

EXCEPTIONAL EYECARE
INCREDIBLE EYEWEAR



Like

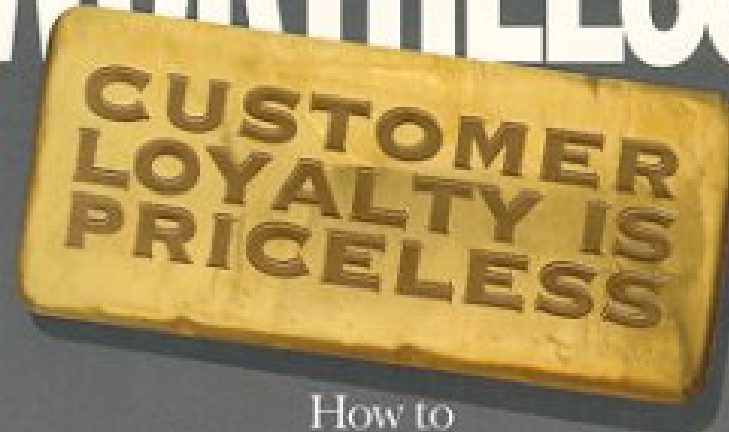


"A book that every employee, manager, and entrepreneur in America should own, read, and put into action before their competition does."

Harvey Mackay

AUTHOR OF
DIE YOUR WILL BEFORE
YOU'RE THIRSTY

CUSTOMER SATISFACTION IS WORTHLESS



How to
make customers *love* you,
keep them coming back
and tell *everyone*
they know

author of THE SALES Bible

JEFFREY GITOMER





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Wall Photos

By Park Slope Eye · 274 of 353

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In this photo: [Spencer Ritenour](#) (photos | remove tag)

Meet Kian! He is a first time glasses wearer and patient of Dr.R. He came in today for an adjustment, and says to me "Is Spencer here?" It was the cutest thing. He actually begged his dad to stay and wait for Dr.R to finish up with his exam, so that he could say hello. As I'm chatting Kian's dad, I mention how comfortable and happy Kian is with his new glasses. The dad says to me that Dr. R was so great with Kian that he's been raving about him since his exam. Through that Kian was able to get totally excited about his new glasses, and is still loving them weeks later. Congrats Dr.R you are the perfect addition to Park Slope Eye. Keep up the good work! <Yas>

October 23, 2010 · Unlike · Comment

 You, Nathan Bonilla-Warford, Eric Lopez, Spencer Ritenour and 3 others like this.



ImaSuccessfully Luvmyhaters Awww.. That's lovely! Btw, Kian looks fantastic in his glasses ;)

October 23, 2010 at 4:40pm · Like



Park Slope Eye

Ouch! Something flew into my eye and now it really hurts!



Mettalic Foreign Body and Rust Ring Removal

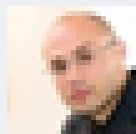
560 Impressions · 1.07% Feedback



Thursday at 3:16pm via HootSuite · Like · Comment · Share



Pam Happ, Khaly Vu, Marwa Farouk Elbakary and 2 others like this.



Justin Bazan If the pain does not go away in a couple of hours, head to an eye doctor. There is no need for you to writhe in pain or risk more serious damage. This patient was up the whole night waiting for the pain to stop, it never did, until the metal/rust was removed and a bandage was applied.

Thursday at 3:25pm · Like ·  1 person

Write a comment...



Park Slope Eye

Check out Dr. R dissecting a cow eye!



PS 107 Science Day Cow Eye Dissection with Park Slope Eye

youtu.be

Park Slope Eye's Dr. Ritenour teaches PS 107 Kids all about the eye. Join us at www.Facebook.com/ParkSlopeEye !

1,804 Impressions · 0.33% Feedback

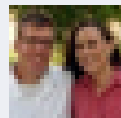
January 29 at 5:50pm · Like · Comment · Share · Promote

Cathy Wittman and 2 others like this.



Park Slope Eye Great Job! Dr.B

January 29 at 5:50pm · Like · 1 person



Cathy Wittman Love this idea!

January 30 at 6:56am · Like · 1 person



Park Slope Eye This is such an awesome video_Danielle

February 4 at 11:20am · Like

Write a comment...



Hey Time at the Table, don't Forget to sneak some good for you eyes veggies into those meals! Dr.B



Time At The Table

www.youtube.com

Time at the Table is a nonprofit organization focussed on reconnecting families around the dinner table. For more information visit <http://timeatthetable.org/>

1,591 Impressions · 0.50% Feedback

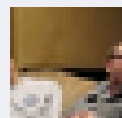
January 22 at 4:15pm · [Unlike](#) · [Comment](#) · [Share](#) · [Promote](#)

You, Billy Mawhiney and 2 others like this.



Park Slope Eye I pledged everyone!! (Yas)

January 22 at 5:20pm · [Like](#) · 1 person



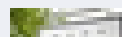
Billy Mawhiney Dr. B just for you....The top 3 winter veggies that are nutrient-rich in Vitamin A, C & Carotenoids are: Broccoli, Kale & Sweet Potatoes. All great for healthy plates and healthy eyes so stock up!

January 22 at 5:23pm · [Like](#)



Park Slope Eye Thanks Billy, tonights meal will have some for sure! Dr. B

January 22 at 7:16pm · [Like](#)



Dark Slope Eye I went to <http://www.yelp.com/biz/via-della>



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Wall Photos

By Park Slope Eye · 336 of 357

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Wii party at Park Slope Eye!



January 15 via Facebook for iPhone · [Unlike](#) · [Comment](#)

 You, Jing Han, Wilzen Anne and 2 others like this.

 **Park Slope Eye** Great Party!



Park Slope Eye

PSEye has some super talented young musicians! Check out Revolve in action doing one of their own songs. Who thinks we should book them to play a gig here?



PSRB Revolve 3 original 2010 12 12

www.youtube.com

1,371 Impressions · 0.29% Feedback

 December 29, 2010 at 1:23pm · [Unlike](#) · [Comment](#) · [Share](#) · [Promote](#)

 You and Yasmin Johnson like this.



Park Slope Eye I do! Yas

December 29, 2010 at 1:36pm · [Like](#)



Park Slope Eye They could cover all of your favorite eye themed songs!

December 29, 2010 at 1:46pm · [Like](#)

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Photos from Tag A Teacher
By Justin Sazon · 1 of 1

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Tag Hooray!

We love teachers and want to say thanks by hooking one up with a new pair of glasses. Make sure your favorite teacher is tagged so they can be part of the drawing for new pair of glasses. We need at least 25 to make this work so lets make it happen!

Drawing takes place 9/28 3:30 EST

September 21, 2010 Like Comment

K Adam Whitaker, Carly Guano and 2 others like this.



Edward Helman Great idea.

September 21, 2010 at 9:46am Like



Rose Guerra I sure do need a new pair of specs!

September 21, 2010 at 3:26pm Like

Make others see this photo too



WARNING: EYE AND RESPIRATORY IRRITANT. BONDS TO SKIN IN SECONDS. Read carefully. Other cautions on back panel.

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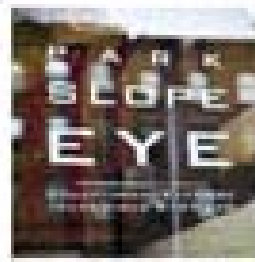
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\$100.00 off your new glasses!



Park Slope Eye

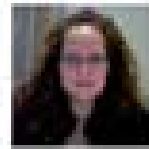
★★★★☆ 102 Reviews

Optometrists >

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Transit Union St (M,R)



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Bazan, and generally made me feel welcome right away. >

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Brooklyn, NY

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5757 reviewed



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4. [City Sub](#)
5. [5th Avenue Market](#)

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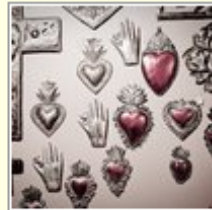
Nightlife

1097 reviewed



Shopping

3267 reviewed



1. [Fuego 718](#)
2. [Northside Pharmacy](#)
3. [Park Slope Eye](#)
4. [Re/Dress NYC](#)
5. [Dear Fieldbinder](#)

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Beauty and Spas

1304 reviewed



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Review of the Day

[Archive](#) »

Voted by our members!



[Tanoreen](#)

Okay, this is by far the best Middle Eastern restaurant I've ever eaten at in my life. I almost wanted to weep that I had to return to my home in Manhattan because I know how far I am from my dear... [Read more](#) »

[Dan B.](#)

Food and I have an excellent...



21 reviews

Category: Italian

Neighborhood: Brooklyn Heights

There are usually very few reasons you can persuade me to go back up to visit my Alma Mater in downtown Brooklyn: 1) Free lunch 2) Free lunch... [read more »](#)

247 reviews for Al Di La Trattoria

Search Reviews

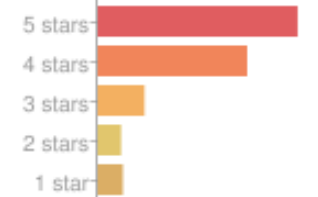
Review Highlights [What's this?](#)

"The **wine bar** is a wonderful prelude to the dinner that awaits." (in 55 reviews)

"For an entrée, I got the **beet ravioli** and I'm still dreaming about it." (in 26 reviews)

"Amazing **Ricotta Fritters** with whip cream and chocolate." (in 9 reviews)

Rating Distribution | Trend



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Jennifer T.
I heart food and booze
Brooklyn, NY

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★★★★☆ 10/10/2010

Food is really good and the atmosphere is really cozy and nice. I live really close to here and want to go more often but they have had the same 5 things on the menu for a thousand years which really kind of turns me off. The kitchen staff must have made those same entrees over and over and over. I want to eat there again but I wish they would switch it up and get a little more creative. I would certainly suggest the restaurant to my friends but as a place I would go again and again not so much.

Was this review ...? [Useful](#) [Funny](#) [Cool](#)

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Elite '11 Asprey J.
Helpful Yelpers. YAY!
Brooklyn, NY

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Neighborhood: Park Slope

Scottadito Osteria...
★★★★☆ 122 reviews
Neighborhood: Park Slope

Blue Ribbon Brasserie...
★★★★☆ 169 reviews
Neighborhood: Park Slope

Applewood
★★★★☆ 162 reviews
Neighborhood: Park Slope

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Stuff I eat within a 7 minut from my...

Top Restaurants
Some of my favorite dinin destinations in the...

My Neighborhood
My local dry cleaner, wate hole, deli, cafe,...

Park Slope
I love these places in this charming neighborhood!

best date spots in...
if you don't get lucky, it's n restaurant....

Land of Diminishing...
Perhaps delicious, but ju: worth the wait ...

italian restaurants in...
italian food: it'll put hair or chest...

Oxtail:
'Cuz sometimes you're in mood for a sumptuous...

eye doctor Brooklyn

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Brooklyn Heights
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Driving (5 mi.)
Biking (2 mi.)
Walking (1 mi.)
Within 4 blocks

Features

- Open Now (4:18 pm)
Accepts Credit Cards
By Appointment Only
Wheelchair Accessible
More features

Category

- Optometrists
Health and Medical
Doctors
Eyewear & Opticians
More categories

Sponsored Result

Park Slope Eye

Category: Eyewear & Opticians
Neighborhood: Park Slope

103 reviews
Reviewed By: 5 following, 54 friends
682 Union St
Brooklyn, NY 11215
(347) 560-8393

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1. Park Slope Eye

Categories: Optometrists, Eyewear & Opticians
Neighborhood: Park Slope
Special Offer

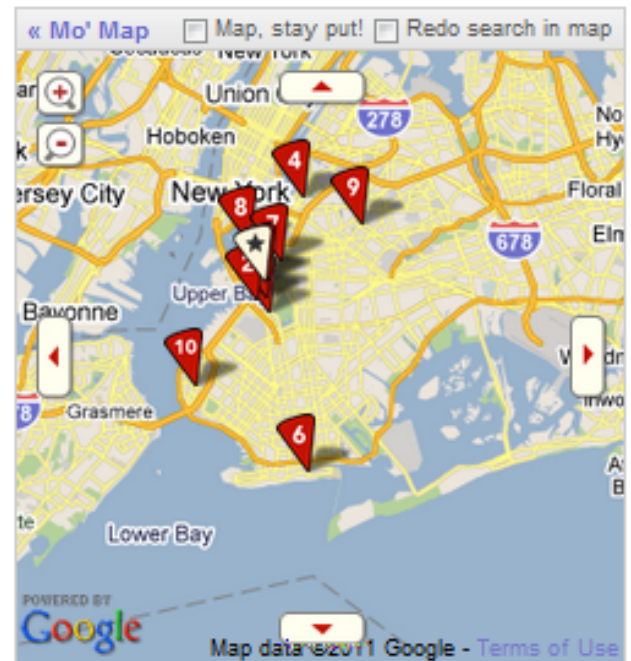
104 reviews
Reviewed by: 5 following, 54 friends
682 Union St
Brooklyn, NY 11215
(347) 560-8393

is extremely thorough and helpful. He has explained things my eye doctors have never explained to me. He walks you through the entire appointment and shows you everything he sees in your eyes. That

2. Brooklyn Eyeworks!

Categories: Optometrists, Eyewear & Opticians
Neighborhood: Park Slope

68 reviews
Reviewed by: 4 friends
537 5th Ave
Brooklyn, NY 11215
(646) 801-5209



Sort by: [Yelp Sort](#) | [Date](#) | [Rating](#) | [Useful](#) | [Funny](#) | [Cool](#) | [Total Votes](#) ▼ | [Friends](#) | [Elites](#)

All Reviews



Elite '11 [Wing L.](#)
👤 188 Trying to understand the world & its culture 1 bite at a time.
📍 210 Brooklyn, NY

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★★★★★ 10/6/2010 📷 3 photos ⭐ ROTD 1/4/2011

They have a huge selection of food here for a place that is meant for having your eyes checked.
<http://www.yelp.com/bi...> Walking in to confirm my appointment, I was asked do I want anything to drink and were given the option of coffee, hot tea, cold tea, water, soda, and beer. Beer....Did they just say beer? Imagine that. See if your optometrist would give that to you. No? Well, then you are patronizing the wrong place apparently. To help wash it down, they have a whole snack area towards the back. Feeling like being healthy today? Granola bars, fruits, and rice crackers are available. Hell with the healthy eating and want to just scarf anything down? Cookies, candies, fresh popcorn (with flavored seasonings and movie theater styled butter available to top it off) etc are there also for the taking. The popcorn is sooo goo..... Wait. What? It's supposed to be a review of an Optometrist's place, not a food review? Opps... sorry. Force of habit when it comes to Yelp and food for me.

Let me restart.

I usually rate the process of getting my eyes checked only slightly above having my teeth pulled. I normally grit my teeth, walk in, get bored to death while waiting for my turn at that torture machine that puffs air straight into your eyeball. All that just to walk away a few hours later with the happy news that my eye sight is getting ever slightly worse.

At Park Slope Eye, they did what they could to make the experience as pleasant as they could for everyone. They provide a laptop with internet access in the waiting area to help pass the time if you are not interested in reading the usual magazines found at other places. There are toys to help distract the customer's children while they are waiting (Since this is Park Slope we are talking about, I imagine these toys are being used a lot). There is even a lot of foo....

You have heard enough about the food already? Ok. Ok. Skipping it. I'm continuing the review... sheesh.

The machines are much more modern than the places that I've previously checked my eyes at in the past like Pearl Vision and Cohen's Optical. That torture machine I talked about. The one that puffs air unpleasantly straight into your eyeball? They replaced that one here with something newer that is less invasive and only looks into your eye. That itself is almost worth having my eyes checked here instead. Boy do I hate that air puff machine (I wish I knew what's it called. I sound so stupid calling it the air puffing machine but I'm currently too lazy to Google the proper name). I even received a digital photo by mail of the inside of my pupils. I was told it was to see how healthy my blood vessels were, how my optic nerve was doing, and if there is a possible chance that something is amiss and could lead to some form of eye cancer. This is something new to me at these places.

The whole process of having my eyes checked was fast and efficient. Although I use contacts most of the time, I could see through browsing the store that they have a good selection of glasses to choose from.

The staff is incredibly friendly and patient. I saw them taking the time to explain in detail the co-pay options for a particular patient's benefits. Justin B, one of the eye doctors at the place (and fellow Yelper to boot) is very easy to talk to and acts more like your friend than your doctor. Friendly banter seems to be the norm with his patients here. In the end, this has been the best experience having my eyes checked anywhere and it's hard to imagine going back to any other place.



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Park Slope Eye

Congrats to the Park Slope Eye little league team! Spring Training is right around the corner. We are proud to sponsor such a great group of kids :)



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JULY 30, 2010

See Brooklyn Yelp. See Brooklyn Yelp Party.

Last night the best of Yelp Brooklyn beat it over to Park Slope Eye for the *itty bitty Blind Bash!* It may not have been the biggest event ever (it wasn't), but it was definitely one of the best, and **WITHOUT A DOUBT the sickest party** anyone ever attended in an optometrist's office.



In this sleek space, signature cocktails courtesy of Littlefield were just the start of the party. The lovely Lavender Sour kept everyone cool, and everyone ate their fill of the delicious empanadas provided by Bogota Latin Bistro. For dessert, who can resist a Ring Pop? And when it got a little bit later, the lights turned low, and **you know the party never stops with DJ Empanada on the ones and twos...**



None of this would have been possible without the legend himself: Dr. Justin Bazan. This is a man who doesn't out corness (see what we did there?); a huge thank you goes out to him for mixing up his homemade sangria and welcoming the Yelp Elite into his office for all sorts of fantastic fun. **Every yelper went home with a great giftbag stocked with eye-related accessories**, and one, Wing, won a complete eye-care package in the raffle!



Make sure you check out the reviews, the photos, and what people are saying on Talk! Until next time, we'll SYOY...

-Peter D and the Yelp NYC Team

Posted by peter d. at 8:29 AM | Permalink | Books | Current Affairs | Film | Food and Drink | Games | Music | Office Life | Science | Sound Off | Sports | Television | Travel | WebTech | Weblogs | Yelp News | Yelp Tales

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