

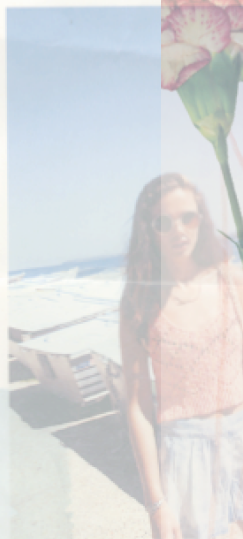
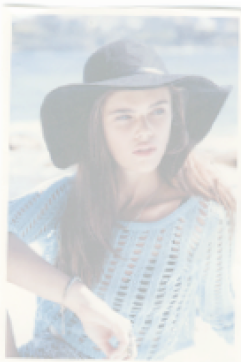


# URBAN OUTFITTERS



RIDE OR DYE







# URBAN CULTURE





# URBAN CUSTOMER





# WHO THEY ARE

“My style lies where the majority of my interests are (street art, music, vintage, etc.)”



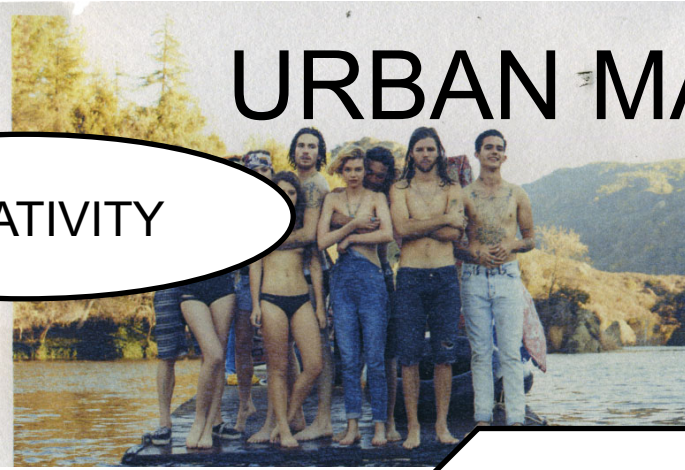
“I love to be an individual, I love to take something I have worn 100 times and do something completely different with it each time”





# URBAN MARKETING

CREATIVITY



INDIVIDUALITY



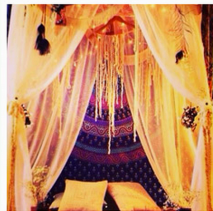
IRREVERENCE





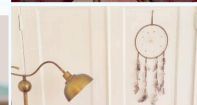
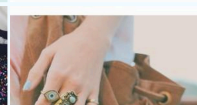
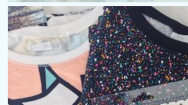
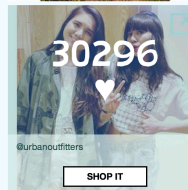
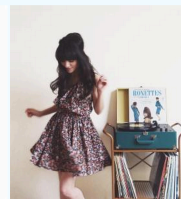
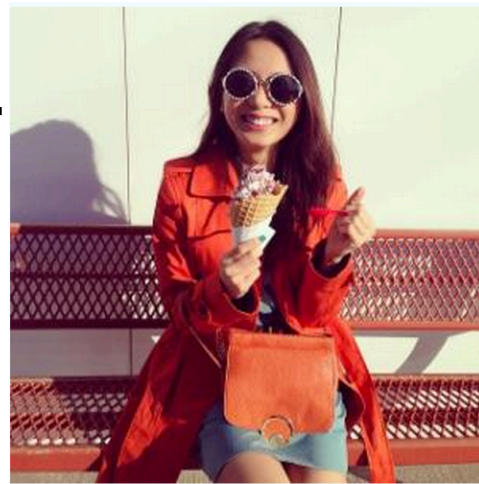
# URBAN SOCIAL

## SHOW US YOUR UO



Share your best UO looks with #UOONYOU and your best UO spaces with #UOAROUNDYOU. You could be featured on our site!

[VIEW THE GALLERY](#)





# URBAN COLLABORATORS



BETTER TOGETHER:  
**BAGGU X UO**



We've teamed up with **BAGGU** to create an exclusive collection featuring some of our favorite bags, from buckets and totes in custom prints to a rich leather crossbody.



THANK YOU

