



L A F O R G E

EYE WEAR 2.0

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about me

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Background: Mechanical Engineering @ RIT

Wearing: Huxley by Warby Parker

OD -4.50

OS -4.50 -.25 x 146

PD 66.5



what is eyewear 2.0?

Eyewear 1.0 is the combination of materials and lenses for the specific purpose of helping one see better.



Eyewear 2.0 is the combination of conventional prescription eyewear with other forms of electronic technology.

example



Empower by PixelOptics

Electronic focusing glasses

Touchpad

Wireless Charging



example

Google GLASS

Touchpad

Projected display

On-board Camera

Smartphone communication



example

Rochester Optical Clip-On

Touchpad

Projected display

On-board Camera

Smartphone communication

Clip-on Prescription



example

Google GLASS 1.5

Touchpad

Projected display

On-board Camera

Smartphone communication

Screw on Prescription

example

Icis by LAFORGE Optical

Touchpad

Virtual display

On-board Camera

Smartphone communication

Folding Temples

Embedded Prescription



to what end?

The general public doesn't seem to know what these devices will be used for

Most of the consumer electronics industry has not engaged ECPs

A lot of misinformation



here is where we see it going



Novelty-based concepts

Gesture recognition

Immersive 3D experience

Voice recognition

Bulky

Tech driven product

Too early

“People just want the content and don’t care what the device looks like”

Icis by LAFORGE



Google Glass

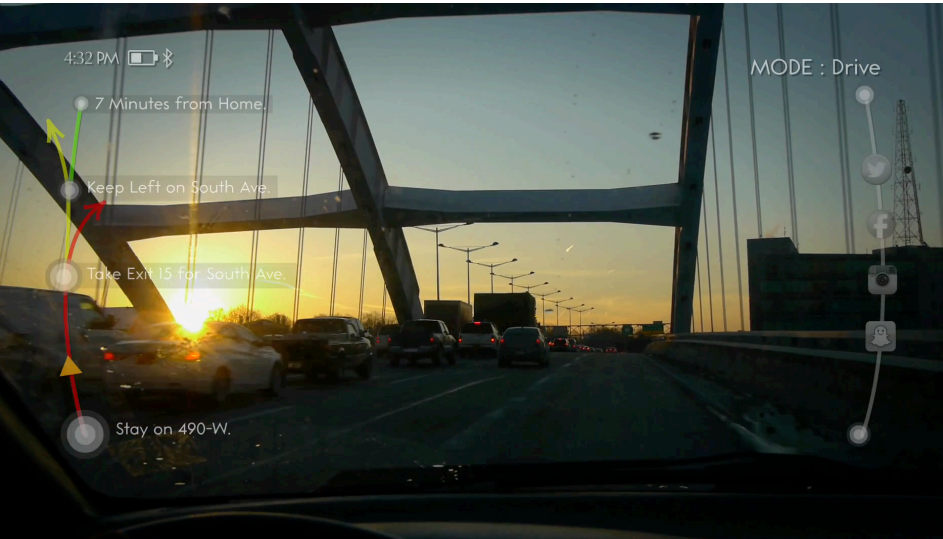


applications

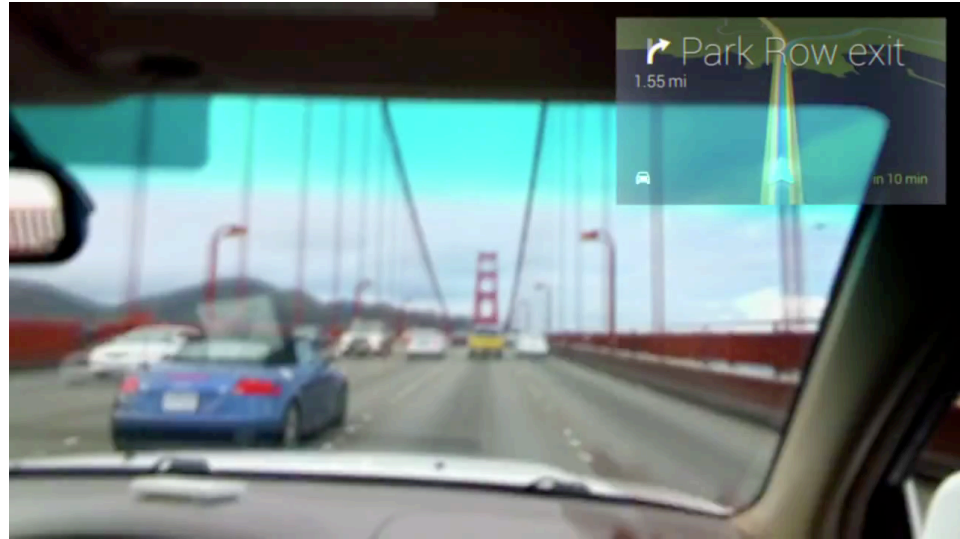
taking a picture

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Google Glass



applications

Google Maps

L A F O R G E

6:13 AM  

MODE : Sport



myRun: 2/15
Distance: 2.3m
Pace: 6.5mph
Time 21:23



socialFLO



facebook



iCloud



youTube



techno radio...



applications

fitness app

LA FORGE

Thank you

We've come a long way in a
short time

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