

# Marge Axelrad

Sr. VP/Editorial Director, Vision Monday

LEAD SPONSOR



SUPPORTING SPONSORS



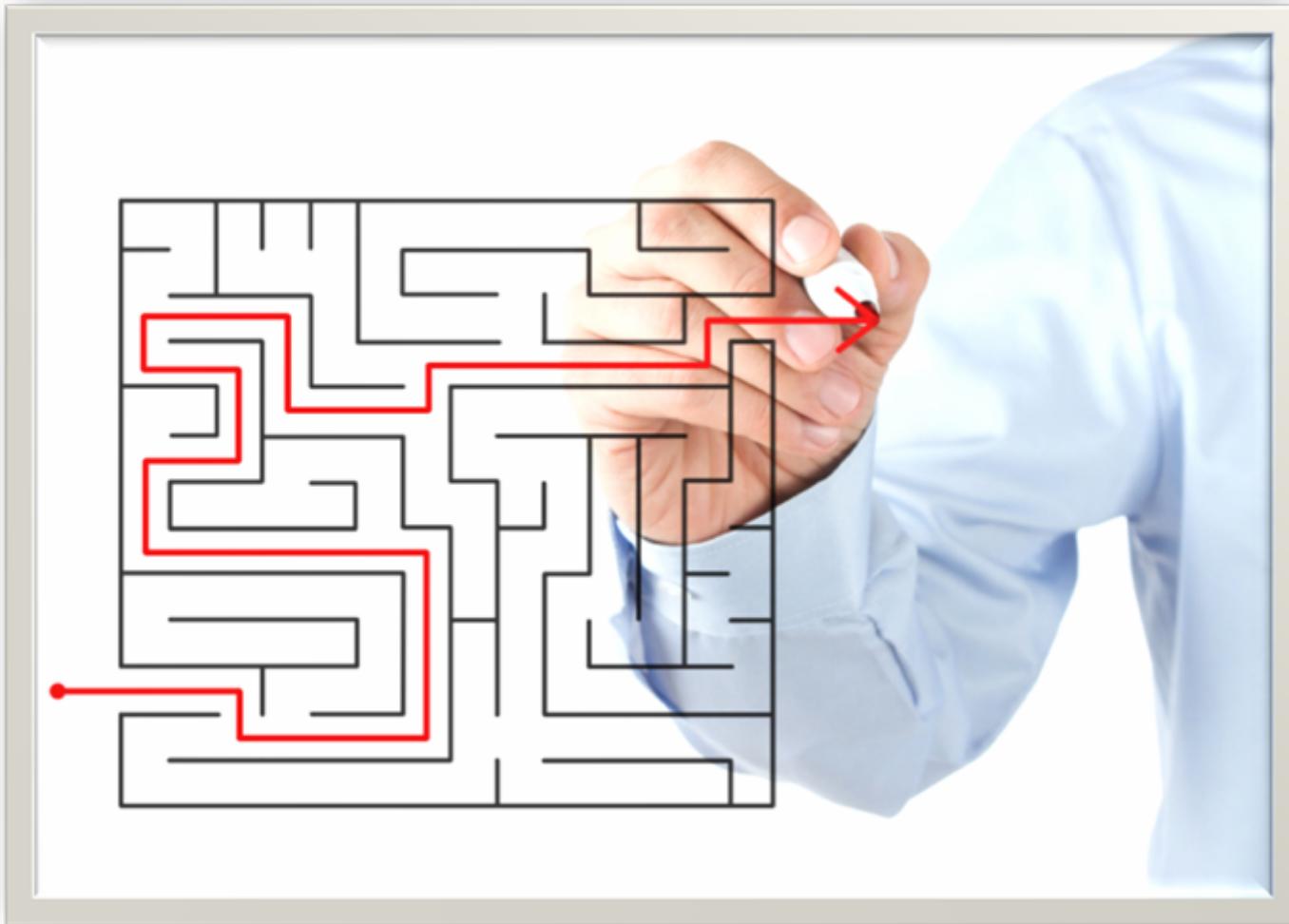
# Ideas That Can Change Everything



# New Ideas Generate Other Ideas!



# But They Pose Challenges



# How to Make Them Work?



# Trying to Anticipate the Next Trend



# Innovation

Revolutionary  
invention,  
positive change  
activity is

