

Andrew Karp

Group Editor 20/20 & Vision Monday , Lenses and Technology

LEAD SPONSOR



SUPPORTING SPONSORS





We shape
our tools,
and
thereafter
our tools
shape us.

Marshall McLuhan

Ventriloquist. No. 137 — 25¢



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SELF DEFENSE
MADE EASY

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secrets of: Karate, Aikido,
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Jiu Jitsu, Savate

REDUCE ANY ASSAILANT TO
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Learn by yourself in just one
week. No matter how small
you are you can walk with con-
fidence—over no man.

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take a chance? We
won't tell you what
you get, but because
you're willing to
gamble, we'll give
you more than your
money's worth.
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gambling purposes,
only for fun.
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AMAZING MINIATURE RADIO
This tiny, feather weight radio
operates without batteries, with-
out tubes, but brings you years
of listening pleasure. There's
nothing to wear out, nothing to
replace.
No. 044 — \$2.98



SILENT DOG
WHISTLE
This whistle can't be heard by
human ears, but Rover can hear
it half a mile away. Your dog will
understand that this whistle is for
him alone. Be amazed how quickly
he responds.
No. 701 — \$1.00



SEE BEHIND GLASSES
A specially treated pair of sun-
glasses with secret mirrors that
enable you to see behind you
without anyone knowing you're
watching. Really comes in
handy at times.
No. 30 — 75¢

TREASURE CHEST OF FUN

**MONSTER
SIZE
MONSTERS**



TRICK BASEBALL

It bounces cockeyed, it
curves, it dips, it's im-
possible to catch. It's
sure to set all the kids
on the block spinning
after it. There's a bar-
rel of fun in every
bounce.
No. 198 — 50¢

**6FT.
TALL**

Pen Size—Clip On
Your Pocket-6-Power
Magnifier. This exci-
ting new 6-power wide
field magnifier is
cleverly concealed in

WORMS

Drop these seem-
ingly innocent pellets
into a glass of wa-
ter and magically a
worm will appear.
Can you imagine the
look of horror on
your victim's face?
It's harmless.
No. 812 — 15¢



**WHOOPIE
CUSHION**

Place it on a chair
under a cushion, then
watch the fun when
someone sits down! It
gives forth embarrassing
noises. Made of
rubber, air inflated.
A scream at parties
and gatherings.
50¢

**JOT
BUZZER**

The most popular joke
novelty in years! Wind up
and wear it like a ring.
When you shake hands, it
almost raises the victim
off his feet with a "shock-
ing sensation." Absolutely
harmless.
No. 239 — Only 50¢



**TRICK BLACK
FISH**



**ONION
GUM**
Yes—Looks
like real chewing gum but
tastes like . . . like
ONIONS! It's too funny! 12
slices to a pack.
No. 281 — 20¢

**MINIATURE SECRET
CAMERA**

Precision camera so small,
it fits in cigarette pack.
Weighs 2½ ounces and
takes 10 pictures per roll.
Precision ground lens and
time exposure shutter. Can
be hidden anywhere. Com-
plete with free roll of film.
No. 788 — \$1.00
6 Rolls Film — 79¢

**X-RAY
SPECS**

An Hilarious Optical
Illusion \$1.00

Scientific optical
principle really
works. Imagine—you put on the "X-Ray" Specs
and hold your hand in front of you. You seem to
be able to look right through the flesh and see
the bones underneath. Look at your friend, is
that really his body you "see" under his clothes?
Loads of laughs and fun at parties.
No. FL7 — \$1.00

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satisfied, I may return any part of my purchase after
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X-RAY SPECS

An Hilarious Optical Illusion



ONLY \$1.00

Scientific optical principle really works. Imagine — you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties. Send only \$1 plus 25¢ shipping charges or order COD and pay postman on delivery \$1 plus COD shipping charges. Money Back Guarantee either way.

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Today's Vision Technologies

A woman with short brown hair is shown from the chest up. She is wearing black sunglasses with a red and white circular pattern on the lenses. The lenses also have the words "X-RAY" and "GOGS" printed on them. Her eyes are glowing red, suggesting she is wearing night-vision or X-ray vision glasses. She has dark red lips and is wearing a light-colored top.

More Amazing Than X-Ray Specs