

The people side of innovation



Sarah Thurber
Managing Partner, FourSight
Publishing the FourSight Thinking Profile





Disruptive innovation

INNOVATE
OR DIE ♡

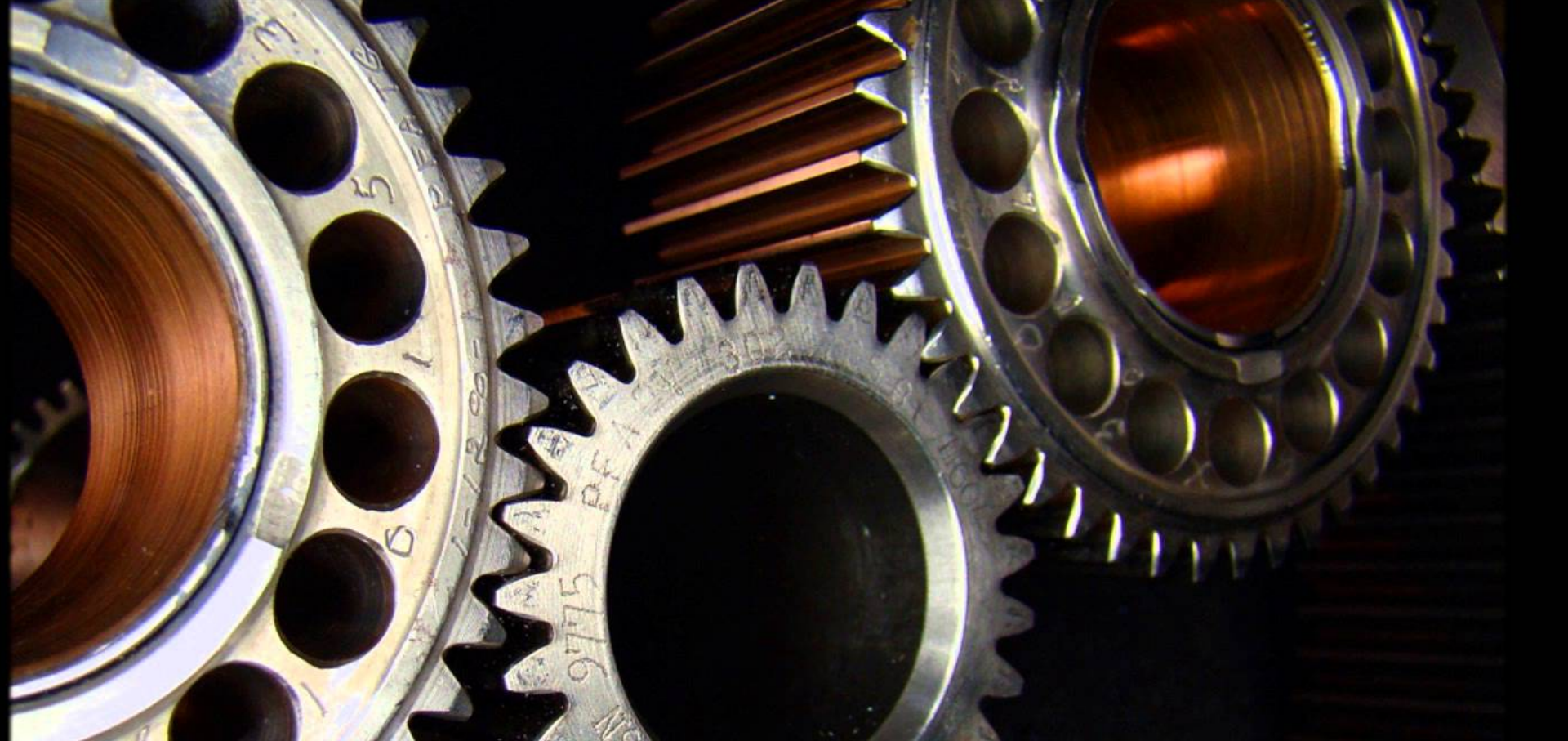


1. Shift your thinking paradigm
2. Discover your thinking style
3. Build diverse thinking teams

3 step approach



People side of innovation



Shift your thinking paradigm



An army of Mr. Rights



Seeking different answers



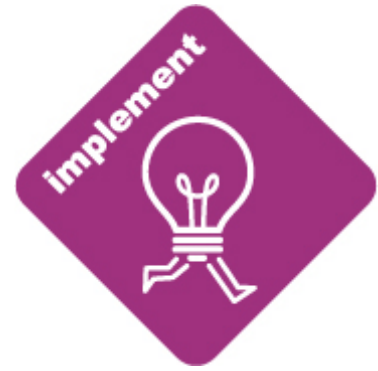
Clarify the
challenge



Generate
ideas



Develop
solutions



Take action

Creative Problem Solving



Creativity changes things



Discover your thinking style



Strong preferences

Great Expectations.

chapter I.
== == ==

My father's family name being Pirip, and my mother's
~~as it was~~ could make nothing of it.
 I called myself Pip and came to the school as such.
 When I gave Pirip as my father's family name, I felt
 ashamed of his tombstone and my sister - ~~as it was~~
 "As I never saw either my father or my mother."



The pull of preference



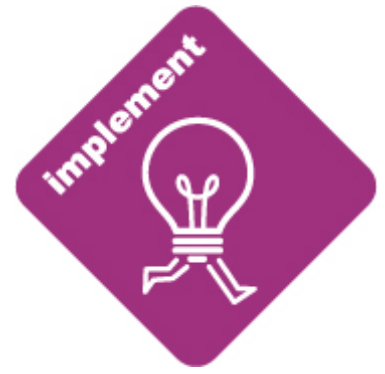
'Clarifier'



'Ideator'



'Developer'



'Implementer'



What kind of thinker are you?



Clarifier

TO INFINITY, AND BEYOND!



Ideator



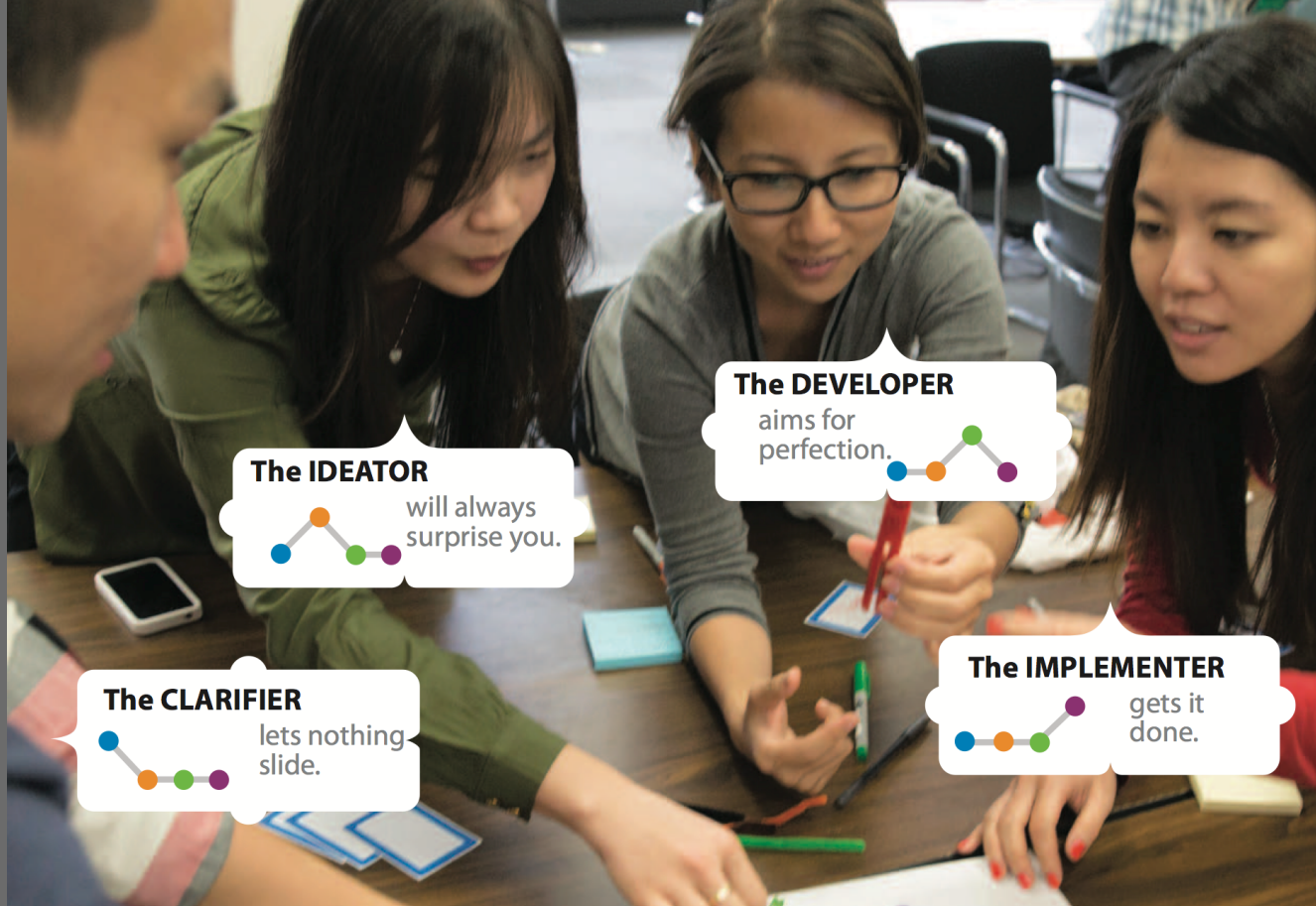
Developer



Implementer



Your thinking style has impact



Build diverse thinking teams



1. Shift your thinking paradigm
2. Discover your thinking style
3. Build diverse thinking teams

Your innovation game plan



Call 'em down

**this
is your
world.
shape it or
someone
else will.** -gary
lew

