



**Kerry Bradley**

President

Luxottica Retail North America



EyeMed  
VISION CARE®

 OneSight<sup>SM</sup>



**Problem**

**Solution**

**Positive Forces**

**Future**



# Problem



# Solution



# Positive Forces...Eye Care



# Positive Forces...Eye Wear

Indoors Only



Indoor/Outdoor

Eyewear "Item"



Eyewear "Portfolio"

"Four Eyes"



Fashion

Boring Lenses



Exciting Lenses





# Future



Patients



Industry