

LUXOTICA[®]

Global Leader in Eyewear

Overview of Luxottica Group

**Luxottica Group
takes many different approaches to help
Americans think differently about their eyes.**



One Sight

250 million people around the world suffer from poor vision













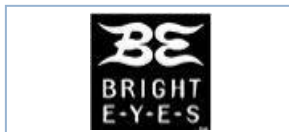

As of today One Sight has helped nearly 7MM people worldwide.

Global Retail Network

Global leader in optical and sun retail

Servicing and Learning from consumers worldwide
through 6,250 retail locations

In the US, Luxottica Retail is actively promoting the need for
Fashion Eyewear, Quality Eye Care, and Sunglasses

Optical				
				
Sun				

Manufacturing

First-class Manufacturing Capabilities

Focusing on Quality



Wholesale Distribution

A global coverage...

Fully Committed to the Independents

Worldwide

130 countries, 5 continents
Reaching 200,000 doors
110,000 units every day

North America

Servicing over 20,000 doors

Dedicated Sales Teams

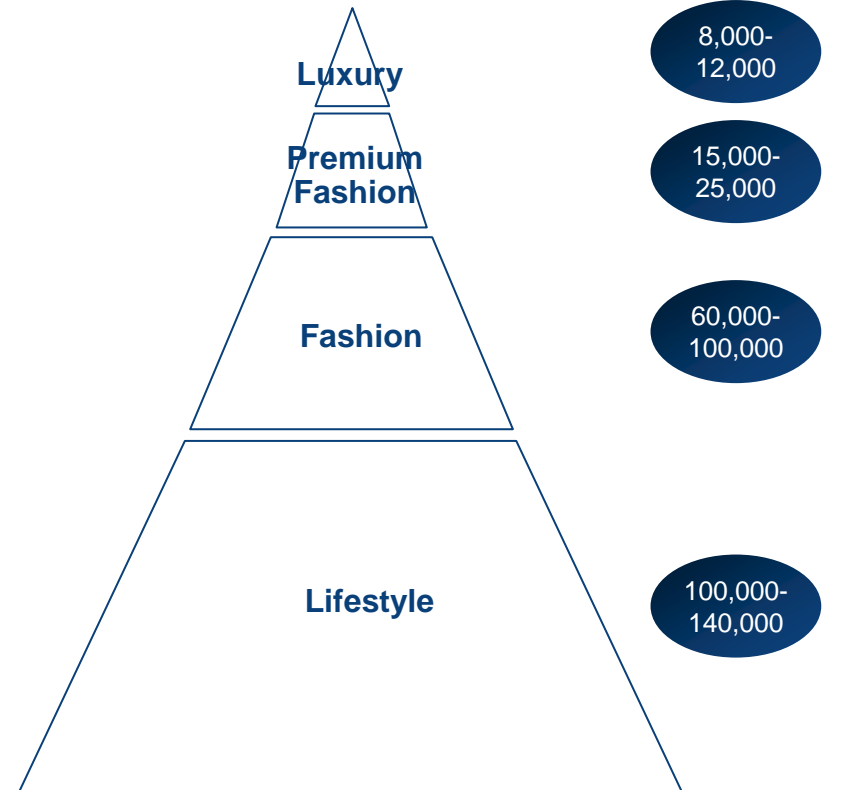
Offering over 30 Brands

Continuing investments in Service

...with a selective distribution

Brand positioning

Number of doors



The Strongest Brand Portfolio in the Industry

House brands



GENUINE SINCE 1937



OAKLEY



sunlenses



EYEWEAR

LUXOTTICA[☆]



Sferoflex

VOGUE
EYEWEAR

OLIVER PEOPLES



EYEWEAR

MOSLEY TRIBES

License brands

ADRIENNE VITTADINI

ANNE KLEIN

BVLGARI
EYEWEAR

BURBERRY



Brooks Brothers

CHANEL

DOLCE & GABBANA

D&G
DOLCE & GABBANA

DONNA KARAN
EYEWEAR

DKNY
DONNA KARAN NEW YORK

MIU MIU

Paul Smith
SPECTACLES

POLO
RALPH LAUREN
EYEWEAR

PRADA

RALPH LAUREN

RALPH
RALPH LAUREN EYEWEAR

Salvatore Ferragamo
EYEWEAR

TIFFANY & Co.

VERSACE

VERSUS

STELLA McCARTNEY



TORY BURCH

The authentic Icon in the eyewear world



Since 1937, Ray Ban is the most successful eyewear brand in the world, worn by movie stars, musicians, rebels and mavericks.

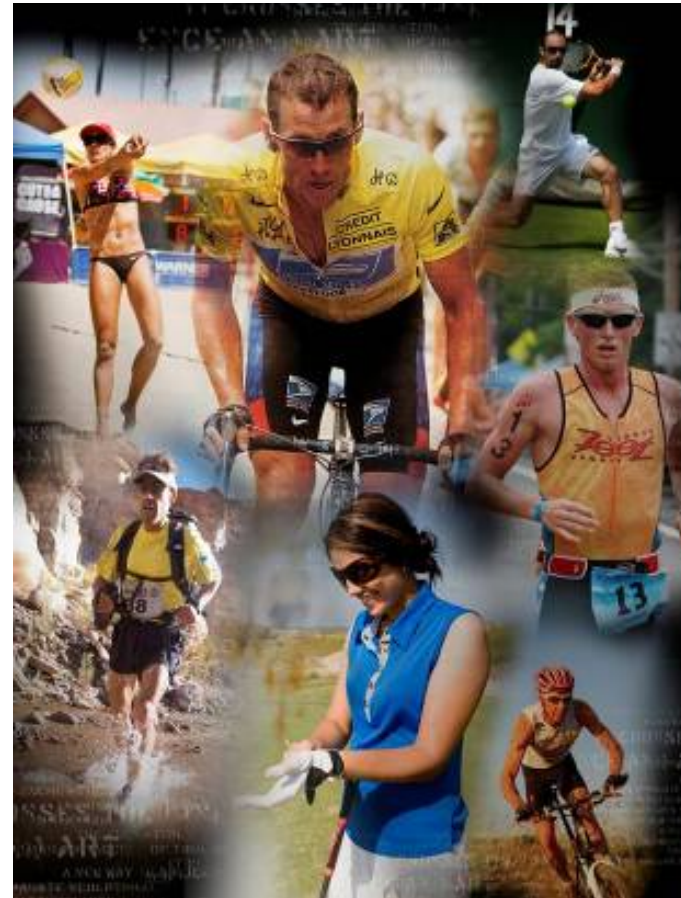


GENUINE SINCE 1937

#1 sports eyewear brand in the world



For more than 30 years,
Oakley's
Superior High Definition Optics®
has met the toughest demands
of world-class athletes,
military, law enforcement,
and active consumers.



EyeMed strongly supports benefit utilization for more than 150 million covered lives through EyeMed and affiliated Groups.

We are investing \$10MM this year to educate consumers about the importance of eye examinations.

Last year alone, EyeMed reached out to 7 million households.



The US Optical Industry

Flat Consumption of Frames and Lenses

(For the past 20 years we have sold around 70 Million pairs a year)

Sunglasses are still under penetrated in North America compared to the rest of the world.

(Less than 10% of Americans are spending \$30 or more a year on sunglasses)

Growth Drivers

Grow Eye Exams

Provide US Consumers with Freedom of Choice

Promote Quality Eye Care and Eyewear

Educate Consumers About Sun Protection / Outdoor Vision

**Unite and invest in promoting the need
for more frequent eye exams.**

Provide Consumers Freedom of Choice

Freedom to shop where they like

Freedom in using their vision care plan

Freedom of product choice

Educate Consumers on Quality Eyewear and Eye Care

Consumer advertising and marketing efforts build Consumer awareness, generate demand for quality Eyewear Products, and support quality Eye Care.

**Eye safety is important to all of us and we all support
100% UV protection.**

Sunglasses are a clear opportunity category.

Sharing Knowledge

We are sharing our retail learning with you so that together we can grow the market:



- **Luxottica University** – sharing our learning
- **Simply Sun** – dedicated sun destination
- **Luxandme.com** – Online training and education

Working Together

Open Dialogue

Working Together to grow the market!

Thank you